



UKA TARSADIA
UNIVERSITY
MALIBA CAMPUS



Diverse Events

1. Fashion Show

- It is a theme-based event where every team has to represent an original, unique and innovative theme which must include fashion with creativity.
- The minimum participants in a group permissible are 12 and maximum participants in a group permissible are 16.
- The number of accompanists permissible is 3 (for music and light if required).
- Time for Stage/Instruments setting is maximum 5 minutes.
- The duration of the performance will be a minimum for 8 and a maximum for 12 minutes.
- T-shaped extension will be provided on the main stage.
- The participating team will be responsible for removal of their sets/properties, etc. immediately after the completion of their performance.
- The good/high quality musical track for the same should be submitted to the event coordinator by each team leader before 2 days of the competition (the track should be named according to the institute code, please instruct the participants also to carry their sound tracks in a pen drive at the venue in case of technical discrepancies).
- Competitions will emphasize on: Originality, Confidence & Personality of the entrants, Creativity of garments and accessories, Theme justification, Walking Style, Make Up (facial & body expressions of the entrants), Choreography, and Stage Utilization.
- No props and costumes will be provided by the organizers. The teams have to bring their own costumes and props.
- Use of materials like candles, fire, cigarettes, alcohol and any hazardous materials on stage is strictly prohibited (spot disqualification).
- Vulgarity of any kind would lead to disqualification of the team from the event.
- The dresses are to be pre-approved by Team Leaders.
- Judgment will be strictly based on competition emphasizing criteria and Overall Effect/Impression.
- The decision taken by judges will be the final and binding on all participants.

❖ Imperative opinions to pay attention on:

1. Originality & Confidence:

- The entrant's personality and willingness to think outside the square should be obvious in their outfit.
- They should look confident and happy in their outfit and wear something that makes them stand out in a positive manner (30 % weightage in total marks).



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2. Attention in detail with outfit and accessories:

- Entrant's (participant's) accessories and creativity utilized in making garment (50 % weightage in total marks).

3. Grooming & deportment:

- Entrants will be judged according to not only by their outfit, but also the way they carry themselves on the stage.
- Hair, makeup and behaviour on stage will also be considered by the judges (20 % weightage in total marks).

2. UTh ICON

- It is a solo event, but will be having group activities.
- This competition may be for all days of Uth Fest and cumulative.
- Each participant has to go through 4-5 rounds as mentioned below:

Round 1: Self Introduction

- The duration of the introduction will be a minimum for 2 and a maximum for 5 minutes.

Round 2: Talent

- Participant has to give performance for minimum 2 minutes and maximum 3 minutes on any of one category like dance, music, theatre, literary, etc.

Round 3: Thoughts/Views on ... (On spot topic will be given)

- The duration of the introduction will be a minimum for 1 and a maximum for 3 minutes.

Round 4: Question and answer

- There may be any on spot round also as decided by judges if any.
- Participants should not reveal their department/institute in any round.
- Talent rounds should be well prescribed in front of judges to showcase the talent.
- No time will be provided for costume changing during any round.
- Participants must bring a hard copy of their portfolio (consisting of certificates and achievements of all curricular and extracurricular activities). This is one of the evaluation parameters.
- The winners of the event will receive the title of Rising Star of UTU, Multi-Talent of UTU and Face of UTU.
- The winners and runners up of this competition are expected to contribute in various university events whenever required.
- The decision taken by judges will be the final and binding on all participants.



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3. Photo Story

- Photo Story must present a series of minimum 6 and maximum 10 images only, without any text.
- Only the title and the sequence of number photos must be there to communicate.
- Only a single story should be presented.
- A single frame should have only one image. Special effects (i.e. any form of image editing) are NOT allowed.
- The importance will be given to the storytelling impact of the series of images.
- The participant has to bring his/her own digital camera/cell phone to capture the photos.
- The time limit will be 2.30 hours.
- The participant can capture any number of photographs on the theme announced on the spot by the judges.
- Software such as Photoshop etc. for enhancing images shall not be permitted.
- The organizers will have all rights for the use of these pictures as and when they deem fit.
- Participants shall bring their own decorative material.
- Only the drawing paper/sheet of 22" × 15" will be provided by the organizers.
- The maximum size of the photos used in the story must not be more than 4 inches × 6 inches.
- Pencil, crayon, oil, water, poster or pastel colours can be used for decorating sheet.
- Photo story will be evaluated based on the story it conveys, quality (image quality + content it delivers) of photographs, sheet decoration, title and overall impression.
- The additional instructions will be announced on the spot.
- The decision taken by judges will be the final and binding on all participants.

4. Show Reels

- The reel must be an original creation. You can only be inspired by existing trends online.
- Plagiarized content leads to disqualification.
- Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used.
- Only a single reel should be presented.
- Subject/Topic/Theme for reel will be given onset.
- The minimum participants in a group permissible are 2 and maximum participants in a group including all (i.e. actors, director, script writer, etc.) permissible are 3.
- The duration of the reel's video will be a minimum for 30 and a maximum for 60 seconds.



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- As per reel format, the video must be made vertically and not horizontally of the size 1080 pixels × 1920 pixels.
- Participants need to submit the reel's video to the event coordinator with the help of a pen drive in .mp4 format only on the day of the event.
- The time limit will be 2.30 hours.
- Any form of video editing for enhancing videos shall be permitted.
- Reels will be evaluated based on how engaging it is, music, content and clarity of video and overall impression.
- The organizers will have all rights for the use of these reels as and when they deem fit.
- The additional instructions will be announced on the spot.
- The decision taken by judges will be the final and binding on all participants.

5. Digital Canvas

- Digital Canvas will be conducted on the spot and the participants will be requested to make digital posters on the subject/topic given by the In-charge of the competition.
- Duration will not be more than 5 hours.
- Participants shall bring their own laptop or tablet or mobile phone.
- The size of the digital poster must be 3500 x 3500 pixels only.
- The decision taken by judges will be the final and binding on all participants.

6. UTU Shark Tank

- The minimum members in a team permissible are 3 and maximum members in a team permissible are 5.
- The sectors can be from the following, but not limited to:
 - ✓ Education
 - ✓ Agriculture
 - ✓ Transport
 - ✓ Automobile
 - ✓ Bio-Technology
 - ✓ Health and Pharmaceuticals
 - ✓ Social Media Consulting
 - ✓ Internet of Things Technology
 - ✓ Information & Communication Technology (ICT)
 - ✓ Building Materials/Construction Technology
 - ✓ Water, Sanitation and Solid Waste Management
 - ✓ Energy Conservation Services
 - ✓ Ready to Eat Food Supply



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- All teams need to bring a PowerPoint presentation to explain their idea in a pen drive or in a laptop at a given time and venue. It is advised to keep a back-up copy of all documents related to Start-up ideas.
- You must be ready to perform even without PowerPoint slides under power failure or any other situations.
- Each team will be allowed to present the idea for a maximum of 10 minutes and 5 minutes for questions answers sessions by judges.
- The evaluation criteria for the presentation are:
 - ✓ Innovativeness and Solution of Problems
 - ✓ Idea Suitability, Marketability and Profitability
 - ✓ Presentation Skills
 - ✓ Questions and Answers
 - ✓ Overall impression
- Specific rules of the event will be announced on the day of the event, if required.
- The decision taken by judges will be the final and binding upon all.